



TRAFFORD COUNCIL

AGENDA PAPERS FOR SCRUTINY COMMITTEE

Date: Thursday, 23 September 2021

Time: 6.30 p.m.

Place: Council Chamber, Trafford Town Hall, Talbot Road, Stretford M32 0TH

A G E N D A	PART I	Pages
1. ATTENDANCES		
To note attendances, including Officers, and any apologies for absence.		
2. MINUTES		1 - 16
To receive and, if so determined, to agree as a correct record the Minutes of the meetings held on 17 March 2021 and 30 June 2021.		
3. DECLARATIONS OF INTEREST		
Members to give notice of any interest and the nature of that interest relating to any item on the agenda in accordance with the adopted Code of Conduct.		
4. QUESTIONS FROM THE PUBLIC		
A maximum of 15 minutes will be allocated to public questions submitted in writing to Democratic Services (democratic.services@trafford.gov.uk) by 4 p.m. on the working day prior to the meeting. Questions must be relevant to items appearing on the agenda and will be submitted in the order in which they were received.		
5. HOMELESSNESS IN TRAFFORD		17 - 18
To receive responses to questions posed to officers in advance of the meeting.		

6. **GYPSY AND TRAVELLER VISITS** 19 - 30
To receive a presentation from the Executive Member for Environmental and Regulatory Services.
7. **ACTIVE TRANSPORT** To Follow
To receive a report from the Executive Member for Environmental and Regulatory Services.
8. **TRAFFORD ECONOMIC AND RECOVERY PLAN** 31 - 76
To receive a report from the Executive Member for Covid-19 Recovery and Reform.
9. **URGENT BUSINESS (IF ANY)**
Any other item or items which, by reason of special circumstances (to be specified), the Chair of the meeting is of the opinion should be considered at this meeting as a matter of urgency.
10. **EXCLUSION RESOLUTION (REMAINING ITEMS)**

Motion (Which may be amended as Members think fit):

That the public be excluded from this meeting during consideration of the remaining items on the agenda, because of the likelihood of disclosure of "exempt information" which falls within one or more descriptive category or categories of the Local Government Act 1972, Schedule 12A, as amended by The Local Government (Access to Information) (Variation) Order 2006, and specified on the agenda item or report relating to each such item respectively.

SARA TODD

Chief Executive

Membership of the Committee

Councillors D. Acton (Chair), R. Chilton (Vice-Chair), J.M. Axford, D. Butt, G. Carter, L. Dagnall, M. Mirza, J.D. Newgrosh, K. Procter, R. Thompson, B.G. Winstanley, Dr. K. Barclay (ex-Officio) and D. Western (ex-Officio).

Further Information

For help, advice and information about this meeting please contact:

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Scrutiny Committee - Thursday, 23 September 2021

This agenda was issued on **Friday, 17 September 2021** by the Legal and Democratic Services Section, Trafford Council, Trafford Town Hall; Talbot Road, Stretford, Manchester, M32 0TH

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SCRUTINY COMMITTEE

17 MARCH 2021

PRESENT

Councillor D. Acton (in the Chair).

Councillors J. Lamb (Vice-Chair), A.J. Williams, B.G. Winstanley, A.M. Whyte, Dr. K. Barclay (ex-Officio), D. Western (ex-Officio) and J.D. Newgrosh

In attendance

Councillor M. Freeman	Executive Member for Covid 19 Recovery and Reform
Richard Roe	Corporate Director of Place
Ian Wallace	Director of Property Services, Trafford Housing Trust
Deborah Ware	Chief Operating Officer, Financial Wellness Group
Chris Roberts	Chief Development Officer, Bruntwood
Pete Paton	Head of Building Safety, Trafford Housing Trust
Michael Ayre	Engagement Officer, Enterprise You
Hilary Centelghe	Growth and Start Up Lead, Enterprise You
Alexander Murray	Governance Officer

APOLOGIES

Apologies for absence were received from Councillors J. Holden, B. Shaw and R. Thompson

7. DECLARATIONS OF INTEREST

No declarations were made.

8. QUESTIONS FROM THE PUBLIC

A number of questions had been received from a member of the public in relation to Grafton Court. The Chair read the questions out and it was agreed that a written response would be provided to the resident.

RESOLVED:

- 1) That the question be noted.
- 2) That a written response be provided to the resident.

9. MINUTES

RESOLVED: That the minutes of the meeting held 2 February 2021 be agreed as an accurate record.

10. TRAFFORD ECONOMIC RESET AND RECOVERY

The Corporate Director of Place introduced the item. The Committee had received information from Council Officers at their last meeting and had requested to receive views from other organisations from the Trafford economy who would be

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involved in its recovery. The representatives had been selected as they each represented a different aspect of the Trafford economy and would provide varied perspectives on the challenges and opportunities Trafford's economic recovery presented.

Each of the representatives then spoke to the Committee about their businesses, their place within the Trafford Economy and their views on how Trafford would recover following the COVID 19 Pandemic.

The Chief Development Officer from Bruntwood gave the Committee a brief overview of who Bruntwood were as a business. The Committee were informed that Bruntwood had been operating for over 40 years and were committed to developing assets within the Greater Manchester region to help build thriving cities and communities. Bruntwood worked with a wide variety of organisations including Trafford Council, Manchester Foundation Trust and charitable organisations. Bruntwood had built a strong working relationship with Trafford Council due to the strengths of the area, which included excellent transport links, strong leadership and a clear vision within the Council, excellent levels of education, and a skilled workforce.

Bruntwood felt that Trafford offered opportunities and solutions to the post Covid economic landscape, where people had a more local focus towards working, shopping, and taking part in leisure activities. While the nature of work would change in the wake of COVID 19, with a shift to more remote and agile forms of working, there were elements that could only be offered by an office environment, including the development of the next generation of employees and the social benefits of office working. This meant that the use of office space would change but Bruntwood were confident that demand would remain. It was felt that, in addition to the development of town centres, Manchester City Centre would continue to grow and spread to encompass parts of Trafford offering new opportunities for the area. Finally Greater Manchester had the largest number of degree educated workers in Europe and that talent pool would continue to attract business to the area.

The Chief Operating Officer from Financial Wellness shared a presentation with the Committee which covered who the Financial Wellness Group were, the impact of debt advice on the economy, and the challenges and opportunities presented by the COVID 19 Pandemic. The Committee were informed that the Financial Wellness Group had been based in Trafford for 27 years and were currently based in Trafford Park. Their aim was to aid people who were in financial difficulty and to support them in getting back to financial wellness. The Financial Wellness Group provided free debt advice and, where appropriate, offered debt solutions. They also provided wider more holistic support around generating income, offering discounts, benefit assessments, and online doctor and counselling services.

There had been a reduced demand for debt advice during the pandemic but this was expected to increase towards the end of the year as financial schemes, which had supported people throughout the pandemic, came to an end. The Financial Wellness Group had prepared for this increased demand by hiring and training additional advisers. The predicted increase in demand had been noted by the

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Financial Conduct Authority who reported that pre-Covid 11 million people had little or no financial resilience which had increased to over 14 million people by the end of 2020. It was also estimated that 7million people were likely to need debt advice by the end of 2021. Further, it was predicted that one out of every three employers would be making some redundancies during the year.

The Chief Operating Officer noted the challenges coming out of the pandemic. The return to work would require considerations of new ways of working and look at how office space would be used in the immediate aftermath and long term. The Financial Wellness Group had expanded their digital services team and debt advice team as these were two industries expected to grow following the pandemic. The importance of supporting young people was recognised by the Financial Wellness group, which had created a debt advice apprenticeship and supported the financial education of secondary school pupils through the Young Money Charity.

The representatives from Enterprise You went through a presentation. The Committee were informed that Enterprise You was created in 2019 and was designed to support self-employed people. The programme was delivered by the Growth Company and People Plus and was available to Greater Manchester residents.

The Engagement Officer provided the Committee with an overview of the programme. Everyone who signed up to the programme received around six months of support from a business coach, peer mentoring, a personal finance specialist, and a health and wellbeing specialist. Those on the course also received access to a digital employee platform, access to co-working sites across GM, careers advice and guidance, and fully funded training and personnel development. The Engagement Officer then gave the Committee a breakdown of the training and development offered by sector specialists. To be eligible for the Enterprising You applicants needed to be from Greater Manchester, have been trading for over four months and have a UTRN, be self-employed, and must not have an income greater than £27,000 after expenses.

The Growth and Start Up Lead informed the Committee that the programme had been running for just over a year and had over one thousand clients. Feedback from clients had been extremely positive with an increased income of £500,000 across all clients. Clients' profit margins had increased and their turnover had increased by over £2,000,000. Clients had also reported increase in confidence and wellbeing from being on the programme. Trafford were performing well and were the top or in the top three out of the GM authorities for each of the outcomes measured as part of the programme.

Following the presentations from all the representatives Committee Members were given the opportunity to ask questions.

Councillor Winstanley asked the Chief Development Officer from Bruntwood why he felt optimistic about manufacturing in Greater Manchester following the impacts of Brexit and the Pandemic. The Chief Development Officer responded that the optimism came partly from the impact of the pandemic in reducing globalisation through the increased perceived risk around supply line integrity and security with

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the potential issues around the manufacturing of vaccinations highlighting some of those concerns. The North West area had some very strong areas with world class research initiatives, particularly advanced materials and the life sciences sectors. The government had shown support and a desire to bring manufacturing back into the country and Greater Manchester was well positioned as the area had a lot of the strengths around connectivity and land to deliver manufacturing on, which was close to where people wanted to live with access to distribution hubs.

Councillor Winstanley asked the Chief Operating Officer from Financial Wellness asked how debt management could support people who had no financial reserves and were waiting to receive benefits. The Chief Operating Officer from Financial Wellness responded that if people had no financial reserves they could use a debt relief order, which cost £90, to right off their debts.

Councillor Lamb asked if there were any forums through which organisations like the three at the meeting were able to come together and collaborate to come up with solutions to the challenges faced. The Growth and Start Up Lead from Enterprise You responded that they had many conversations with Bruntwood and had discussion around co-working space. In terms of additional finance support for clients Enterprise You made referrals to the other support areas. The Chief Operating Officer from Financial Wellness responded that they were not aware of Enterprise You prior to the meeting but this would be something that would be taken away and look at linking people with them going forward. The Chief Development Officer from Bruntwood added that the goal was to create an area which support new business starting up and the sharing and improvement of skills. There was an opportunity to increase cross selling between organisations through collaboration within Greater Manchester, which would strengthen the region's economy.

Councillor Williams asked whether there was a role for the Council to play in increasing awareness of financial support through organisations such as Financial Wellness and Enterprise You. The Executive Member responded that he had found out about Enterprise You through a Webinar for all Councils across Greater Manchester and would share the webinar to all Trafford Councillors. The Executive Member asked the Chief Operating Officer from Financial Wellness to send him information promoting their services to be shared with all Trafford Councillors. The Growth and Start Up Lead from Enterprise you added that they had regular contact with all Greater Manchester authorities and they would be looking increase knowledge of their services and welcomed the Council's support.

Councillor Newgrosh asked for a view from all the representatives on what the office requirements would be post Covid. Growth and Start Up Lead from Enterprise You responded that there would be a need for greater flexibility in office facilities to adjust to the new ways of working. The Chief Development Officer from Bruntwood noted that the impact of the increased flexibility in working arrangements would require a fundamental system review of transport in the area to accommodate the changes in peoples work patterns. The Chief Operating Officer from Financial Wellness responded that increased flexibility was needed but that there was still a need for face to face contact to support teams and build a

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culture within organisations. It was still too early to know exactly what the demand would be for office space but it would be a gradual process.

The Chair thanked all of the speakers for attending the meeting and for their positive views on Trafford's economic recovery. The Chair recognised the need to take a collaborative approach to the economic recovery of the area and the role that the Council needed to play to help coordinate the response from all sectors.

RESOLVED:

- 1) That the presentations be noted.
- 2) That all speakers be thanked for attending the meeting.
- 3) That the Executive Member for circulate the Enterprise You Webinar and Financial Wellness information to all Councillors.

11. ACM CLADDING

The Chair introduced the report stating that it had been written in response to a series of questions from Mr Stevenson. The Director of Property Services for Trafford Housing Trust (THT) went over the pertinent points of the supplementary update which was circulated. The Committee were assured that all residents were safe and that there had been regular communication between THT and their residents throughout the process. The work commenced early summer of 2019 and was originally scheduled to have finished before the end of 2020 however a number of issues arose which delayed the programme of works and was exacerbated by the Covid 19 pandemic. Princess Court and Empress Court were scheduled to be completed by in July 2021 with Clifford Court to be completed in August 2021, Grafton Court to be completed in September, and Pickford Court to be completed in October 2021. THT were confident that they would be able to complete by those dates as long as there were no other delays caused by the Covid 19 pandemic.

Following the overview Mr Stevenson was given the opportunity to respond to the answers received to his questions. Mr Stevenson expressed that he was satisfied with the response received but asked for clarification around some of the points. The first was around the fire alarm system within Pickford Court where there had been five times as many alarms raised due to a fault within the system. Communication had gone out to residents stating that the system was to be upgraded and would like to know when this would be completed.

Mr Stevenson noted that in January THT had spoken about advice from Greater Manchester Fire and Rescue Service not to remove the cladding until the replacement was ready. The cladding had been removed in Princess Court and Empress Court and asked THT to confirm that residents were safer with the cladding removed than with it on.

Mr Stevenson spoke about his experience as a resident in the tower blocks during the time since Grenfell and the impact the delays to the replacement of the cladding had. Mr Stevenson asked for more clarity from THT around the delays.

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Mr Stevenson asked about the heat retention of the flats which had cladding removed and whether THT were in contact with those residents to find out whether it had any impact.

Mr Stevenson offered to meet with THT to discuss the issues that he had. The Director of Property Services for THT asked Mr Stevenson if he would like to join THT's high rise living panel Mr Stevenson agreed and an invite was to be sent out.

The alarm system would be looked at and the outcome of the review would be shared with residents and the Scrutiny Committee.

The Director of Property Services for THT explained that after the programme had been delayed they had met with the contractor and had revised the process for replacing the cladding so that it would be able to be completed sooner.

Regarding heat retention no complaints had been received, but THT would raise the issue with the High Rise Living Panel and look at the impact of removing the cladding.

Councillor Williams noted that in the response to question ten there was mention of a balcony fire and residents having to report it to the fire warden. Councillor Williams asked whether balcony fires would not be picked up by the fire detection system within the tower blocks. The Head of Building Safety for THT responded that balcony spaces were classed as an outside space within the regulations and so would not have a detection system in place. THT were currently looking at the risk associated with balcony fire and what could be done to ensure compartmentation to prevent possible spread.

Councillor Williams asked whether the trust had any indication around the time frame for retrofitting sprinkler systems within the tower blocks. The Director of Property Services for THT responded that THT had consulted with residents regarding retrofitting sprinkler systems to the tower blocks but had not yet reached a decision. The Director of Property Services for THT offered to come back to the Committee to provide a more detailed update around the retrofitting sprinkler systems.

The Chair noted that THT had originally had stated that they would do the utmost to rehouse any residents who wanted to move, this had since been changed to residents would be provided guidance on how to be rehoused, and the Chair asked why the emphasis had changed. The Director of Property Services for THT responded that the first statement was made during the initial aftermath of Grenfell and the trust had provided that support at the time. As the situation changed, by THT making the tower blocks safer, so had the position around rehousing.

The Chair thanked Mr Stevenson and the THT representatives for attending the meeting and the questions and responses provided.

RESOLVED:

- 1) That the report be noted.
- 2) That Mr Stevenson and the THT representatives be thanked for attending the meeting.

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- 3) That Mr Stevenson is to be invited to the High Rise Living Panel.
- 4) That the outcome of the review on the fire system at Pickford Court be shared with Mr Stevenson and the Committee.
- 5) That an update on the retrofitting of Sprinklers come to a future meeting of the Committee.

The meeting commenced at 6.30 pm and finished at 8.14 pm

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SCRUTINY COMMITTEE

30 JUNE 2021

PRESENT

Councillor D. Acton (in the Chair).

Councillors R. Chilton (Vice-Chair), J.M. Axford, D. Butt, G. Carter, L. Dagnall, J.D. Newgrosh, K. Procter, R. Thompson, B.G. Winstanley and Dr. K. Barclay (ex-Officio)

In attendance

Adrian Fisher	Director of Growth and Regulatory Services
Graeme Bentley	Director of Finance
Graeme Scott	Executive Director for Trafford Housing Trust
John Addison	Statutory Scrutiny Officer
Sajal Lenahan	Principal Solicitor
Alexander Murray	Governance Officer

APOLOGIES

Apologies for absence were received from Councillors M. Mirza and D. Western

Due to technical difficulties the Chair was unable to access the meeting and so the Vice Chair began the meeting in the Chair.

1. MEMBERSHIP OF THE COMMITTEE INCLUDING THE APPOINTMENT OF CHAIR AND VICE CHAIR

RESOLVED: That the Membership of the Committee be noted.

2. TERMS OF REFERENCE 2021/22

RESOLVED: That the Terms of Reference be noted.

3. MINUTES

RESOLVED: That the minutes of the meeting held 17 March 2021 be noted.

4. DECLARATIONS OF INTEREST

No declarations were made.

5. PUBLIC QUESTIONS

No questions were received.

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6. BUDGET UPDATE

The Director of Finance gave a brief overview of the presentation that had been circulated with the agenda. The presentation contained an update on how the council performed against the 2020/21 budget and the Council's reserve position.

The Committee were informed that the total impact of Covid on Trafford during 2020/21 was around £52M. This had been reduced through a combination of government grants and other tools, including the ability to cover some of the cost over three years. The net financial pressure of Covid 19 on the Council in 2020/21 was around £8M. Through the use of other funding made available for specific services, such as Public Health, the Council were able to achieve an overall underspend for 2020/21 of £2.8M.

The Director of Finance then moved onto the update on Trafford's reserve position. Trafford had started 2020/21 with a reserve balance of £91M and that had increased to just over £200M by year end. The Director of Finance explained that there were plans in place to use large swathes of those reserve funds to tackle the continued challenges of Covid 19. One example of the use of reserves was to address the expected reduction in revenue due to the Council not receiving a dividend from Manchester Airport. The Committee were directed to slide eight of the presentation which showed the expected depletion of the reserves from £200.92M to £56.26M by 2024.

The Director of Finance concluded their overview by informing the Committee that the Public Accounts Committee had sat in May 2021 to look at the impact of Covid 19 on Council budgets and they had asked MHCLG to feed into local governments' response. It was hoped that the outcome would be long term funding plans for local government which would in turn enable local authorities to plan further ahead.

Following the overview the Vice Chair asked about capital projects within schools and whether they were being paid by schools. The Director of Finance responded that works within schools were usually funded through capital grants. There were additional funding streams available to schools to complete works but schools should not need to use their own funds to pay for capital works required by the Council. The Director of Finance asked the Committee to provide him with any examples that they were aware of so that he could look into it further.

Councillor Procter asked whether any of the predicted impact of Brexit upon the Council's budget had started to be seen. The Director of Finance responded that Brexit had been a key focus prior to the pandemic and the finance team were continually tracking the impact. The Director of Finance explained that Trafford had a large reliance upon business rates and there had been a steady decline in them over the past two years although there were a number of factors attributing to this with Brexit being just one. It was very difficult to understand the position at the moment as the ongoing impact of Covid made it difficult to identify what was leading to changes in those rates.

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Councillor Carter asked whether there were any plans for generating additional income either by upscaling existing practices or from new sources. The Director of Finance responded that the Council was continuing with the asset investment strategy. The Council received returns on investments of £7M which were used in the 2020/21 budget and part of the budget for 2021/22 would also be addressed through similar returns. The Council were looking to maintain the level of returns from investments going forward.

RESOLVED:

- 1) That the update be noted.
- 2) That Committee Members are to contact the Director of Finance if they are aware of schools using their own funds for capital works required by the Council.

7. ACM CLADDING

The Executive Director from Trafford Housing Trust (THT) provided a verbal report to the Committee. Since 2019 THT had taken a fabric first approach to fire safety, which focused upon getting the materials and compartmentation right for all homes to ensure fires were stopped at the first opportunity. THT had invested in all areas of the high rise tower blocks to make sure that they were fire safe and this approach had spread to cover all of THT's housing stock. THT had also expanded this work to their shelter schemes and were in the process of replacing all fire alarms, with 50% expected to be replaced within the year. THT were taking the same compartmentation approach to walk up flats as had been taken in the high rises and that work was scheduled to be completed within the year. The final piece of fire safety work ongoing was a door replacement programme, which was 50% complete and would be finished over the next two to three years.

The Executive Director for THT assured the Committee that it was of great importance for THT to get the cladding right and they understood the concerns of their customers. The Executive Director for THT apologised for the amount of noise being caused by the re-cladding works and recognised that this was far from ideal, especially with more residents working from home during the pandemic. Following communications from residents THT had contacted their contractors to ensure that work was only conducted during core working hours and information had been provided at each tower block stating what works were to be carried out each week. All of the old cladding had been removed and each tower block was classed as safe. The recladding of Empress Court was due to be completed in July and the other tower blocks would all be completed by December 2021. THT recognised that it had taken a long time to complete and the Committee were assured that the customer's safety had always been of utmost importance.

The Executive Director for THT concluded by informing the Committee that a detailed piece of work was being conducted by THT's parent company L&Q looking at the installation of sprinklers across all their housing stock. That review was to be completed by the autumn and THT would be able to provide more information after that point.

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Following the Vice Chair noted that there had been reports of poor communication by THT with residents and he asked whether any improvements had been made to address this. The Executive Director of THT apologised for any problems residents had in contacting THT. The Committee were assured that was not the approach THT took and that they tried to be accessible to their customers as possible. Clear information on how to contact THT was available at every building they managed and it was important for residents to contact THT directly rather than speak to contractors to avoid communications from being lost. There had not been any changes to THT's approach but a central hub was in place for all calls and there were clear lines of contact within the organisation to ensure queries were dealt with as soon as possible. The vice chair suggested that THT consider working with contractors to ensure they had a basic level of information so they could respond to residents who approached them. The Executive Director responded that he would take that back and consider taking an approach like that with contractors.

Councillor Thompson asked how the work had been financed and whether any of the costs would be passed onto the residents. The Executive Director responded that the works had so far been paid for out of THT's funds and government grants and THT were not going to pass those costs onto residents.

Councillor Winstanley asked whether THT's communications had be relocated since they were taken over by L&Q and whether they were any plans to move them. The Executive Director of THT responded that they had not moved and he was not aware of any plans to relocate them.

Councillor Barclay asked whether THT worked with any other providers around fire safety. The Executive Director of THT responded that they did work with other providers in the area and the Council helped to facilitate that information sharing and collaborative work. THT had helped to set up and took part in a country wide fire safety group, which involved a wide range of housing providers big and small from across the country.

Councillor Chilton vacated the Chair and Councillor Acton took the Chair as he joined the meeting

Councillor Butt asked how THT were dealing with evacuation procedures. The Executive Director for THT responded that THT had specific plans in place for each of their complex buildings. Some of the plans involved a stay put policy and others had an evacuation policy. The type of policy employed was decided upon with support of an independent fire officer and in full consultation with the local fire brigade. The information was shared with each resident when they moved in, was available on a notice board in each building, and all residents were informed if any changes were made. The policies in the tower blocks had changed over the course of the re-cladding process and THT had been in contact with all residents each time a change had occurred.

The Vice Chair requested that a further written update be provided when the re-cladding work was closer to completion or if any issues arose which impacted the completion of those works.

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RESOLVED:

- 1) That the verbal report be noted.
- 2) That a further written report come to the Committee.

8. HOMELESSNESS IN TRAFFORD

The Director of Growth and Regulatory Services introduced the report and went over the key points. The Committee were informed that the housing service had been outsourced for a number of years but as of April 2021 the service had been brought back in house. The service supplied the Council's statutory duties around housing and the service was mainly administered at the reception in Sale Waterside. The pandemic had led to the hub closing but an additional remote service had been developed in response, which would continue to be delivered alongside the service at Sale Waterside. The service received around 65 applications from Trafford residents per week on average. The Council had three duties that the service provided; a duty to support residents to avoid becoming homeless, a relief duty to support those in immediate need of direct assistance, and a main duty which addressed groups of people who needed the highest level of assistance.

The service provided advice to a households to aid them and help avoid homelessness. Trafford had ranged between 6 and 0 rough sleepers with an average of 2 or 3 and the service had plans in place to help those individuals. The service also provide temporary accommodation when needed, which was often placement in a bed and breakfast. Trafford had seen up to 24 people staying in bed and breakfasts but it averaged around 12.

Trafford also received people in need of housing from other local authorities. There was a statutory duty for authorities to inform each other when this occurred and Trafford had been working with the other GM authorities to improve the notification process. The majority of placements from outside of the borough came from Manchester City Council and there had been over 30 notifications received from them since the 1st April 2021.

The Director of Growth and Regulatory Services concluded with an overview of the challenges the service was facing. There was an increase in demand expected following the conclusion of the moratorium on evictions, which had been in place during the pandemic. The service also faced challenges in terms of the cost of renting homes within Trafford compared to the level assistance people received. The pandemic had prevented the progression of a number of housing work streams, especially those that looked at the links between health and homelessness. The service was working to reduce the additional impacts of the pandemic through monitoring and co-working with organisations across Trafford. In the long term the council were looking to increase the provision of temporary provision available in the area to reduce the need to place people in bed and breakfasts.

The Vice Chair raised concerns around the people from Manchester who were being placed in a Travel Lodge in Sale who did not seem to be provided with

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support and did not know where to get support from. The Vice Chair added that he also had ongoing concerns around the people placed at the Ambelhurst hotel and he asked for additional information provided regarding those individuals and the support they received. The Director of Growth and Regulatory Services responded that Trafford had been working with Manchester City Council and Greater Manchester Police with regards to people placed within Trafford to ensure that a joined up approach was taken. The Ambelhurst was part of a wider Greater Manchester framework for placing homeless people and the framework aimed to improve support and increase safeguards for placements. The framework also linked with the social care and mental health services that supported the people in those placements.

Councillor Procter noted the national trend of more women presenting as being homeless and asked whether Trafford had seen a similar trend. The Director of Growth and Regulatory Services responded that he was not aware of such a trend in Trafford but he would review the data and pass the findings onto the Committee.

Councillor Dagnall asked what kind of support was in place for the vulnerable people in placements such as the Ambleurst and whether any of the support they had before being placed in Trafford (including family, friend, or social work support) was continued when they came to Trafford. The Director of Growth and Regulatory Services responded that when someone was placed they had a support officer assigned to them. Those support officers provided the person placed with details about the new area such as where local shops, pharmacies, and doctors were located. This had been especially challenging during the pandemic as many of the local amenities were closed, which had led to the Council providing hot food for residents directly in some cases. Any social or health care that the placed person needed was to be provided by the placing authority. Trafford checked people placed within the borough were aware of support available to them when they conducted welfare visits of placements.

Councillor Carter asked whether there was a target for the number of people placed at bed and breakfasts or temporary placements, what was the typical duration of stay in those types of accommodation, and what was the improvement target if the Council's performance was not satisfactory. The Director of Growth and Regulatory Services responded that he did not have the data available for the average duration of stay in bed and breakfasts but the Council's aspiration was to not use them at all. In order to achieve this the Council needed to have enough alternative forms of accommodation available that they could rely upon. Councillor Carter then asked for that data to be added as a KPI for the service and provided at a later date. The Director of Growth and Regulatory Services responded that the data was collected and would be sent to the Committee after the meeting.

Councillor Winstanley asked what the expected level of evictions was, including "hidden" evictions through price increases, as the pandemic came to an end. The Director of Growth and Regulatory Services responded that the service used the number of applications as an indicator of the number of evictions. It was felt that the main impact of the Covid 19 pandemic had not yet come through to the service and a greater increase in demand was expected over the course of the year.

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Councillor Axford asked how much funding was available for discretionary housing payments. The Director of Growth and Regulatory Services responded that funding was quite limited and offered to provide figures on that funding after the meeting.

Councillor Newgrosh asked where Trafford were looking to increase capacity to address issues including the need to use bed and breakfast accommodation. The Director of Growth and Regulatory Services responded that the Council had received a homelessness reduction grant to help address capacity issues and those funds had been used to hire additional staff to work with those seeking support. In the long term Trafford were looking to work with housing providers to increase the level of temporary accommodation available through the affordable housing programme and an additional member of staff had been hired to focus on that work.

The Vice Chair requested confirmation that notices had been received for the people staying in Sale Travel Lodge.

It was agreed by the Committee that due to the amount of follow up information asked for and the interest of Committee Members in this item that it come back to the Committee at a later date.

RESOLVED:

- 1) That the report be noted.
- 2) That the Director of Growth and Regulatory Services provide the Committee with the information requested.
- 3) That homelessness in Trafford continue to be scrutinised by the Committee.

9. COMMITTEE WORK PROGRAMME 2021/22

The Chair introduced the item and asked Members to note the items populated in the draft work programme and to put forward suggestions for items they wanted to be added. The Chair suggested two items for task and finish groups of highways services and commissioned services. The Chair recognised that these were two large areas and it would be for the task and finish groups to pick an area of focus as part of the scoping exercise. In addition to those two groups there was the continuation of the disability access task and finish group led by Councillor Winstanley.

Following the introduction Councillor Carter asked whether Members had to add items at the meeting or whether items could be added throughout the year. The Chair responded that Members could put forward items to be added to the work programme at any point in time either by raising it at meetings or by emailing the Chair, Vice Chair, the whole Committee, or supporting officers. Any proposals received would then be considered and agreed upon by the Committee.

Scrutiny Committee
30 June 2021

Councillor Axford noted that an update was scheduled for the next meeting on Climate Change and requested that the Committee cover the Council's response to climate change regularly.

Councillor Newgrosh asked whether the Amey Contract could be reviewed as part of the work on commissioned services. The Chair responded that the Committee had completed a task and finish group looking at the Amey Service back in 2018/19 and the report would be shared with Committee Members. Councillor Barclay asked that the Amey contract be included on the work programme so they could review whether the recommendations made by the task and finish group were implemented.

RESOLVED:

- 1) That the work plan be noted.
- 2) That the Committee agree to have task and finish groups on Highways Services and Commissioned Services.
- 3) That the Task and Finish Group on Dissabled Access continue.
- 4) That Climate Change be kept on the Work Programme.
- 5) That the Amey Contract be added to the Work Programme.
- 6) That the report on the Amey Contract from 2018/19 be sent to Committee Members.

The meeting commenced at 6.43 pm and finished at 8.29 pm

SCRUTINY COMMITTEE 23 SEPTEMBER 2021

QUESTIONS FROM COUNCILLORS

Cllr Chilton

Question 1:

I would like to know exactly what support is being routinely provided to the individuals housed in temporary accommodation in Trafford by other local authorities.

Response:

All placements made under any Homelessness Duty (Prevention, Relief or Main) the household/individual will remain in full contact with the Housing Officer who made the initial placement. Levels of support depend on the individual's needs, but can range from welfare checks, drug and alcohol support, mental health assistance, budgeting advice and mediation. This support can be made in person and over the telephone depending on the preference of the individual.

All applicants also will have a homeless assessment and a Personal Housing Plan (PHP) formulated which contains a number of actions for the individual/household and staff.

Checks will also be made to ensure every applicant has access to medication, food and benefits where necessary.

Question 2:

I would also like to know how many people are being housed at the Travelodge in Sale, and whether any checking is done to make sure local authorities haven't housed people there without telling us.

Response:

HOST do not place any clients in the Travel Lodge in Sale.

For homeless purposes, if a client is placed out of borough under any homeless duty, a S208 letter is sent to the host authority from the placing authority to advise them of that placement.

We have contacted all our GM homelessness contacts and the only authority making placements to this hotel is Manchester. They confirmed that currently they have one individual placed here.

Children's Social Care have and may in future use this hotel to place individuals/families in an emergency situation. This would be a short term solution and those children, young people and families will all have an allocated social worker

or after care worker, who would be working on an alternative solution with the family and our partners.

Cllr Thompson:

Question 1:

I would like to know about our homeless prevention strategies and how we work with Housing Associations and landlords around prevention if possible?

Response:

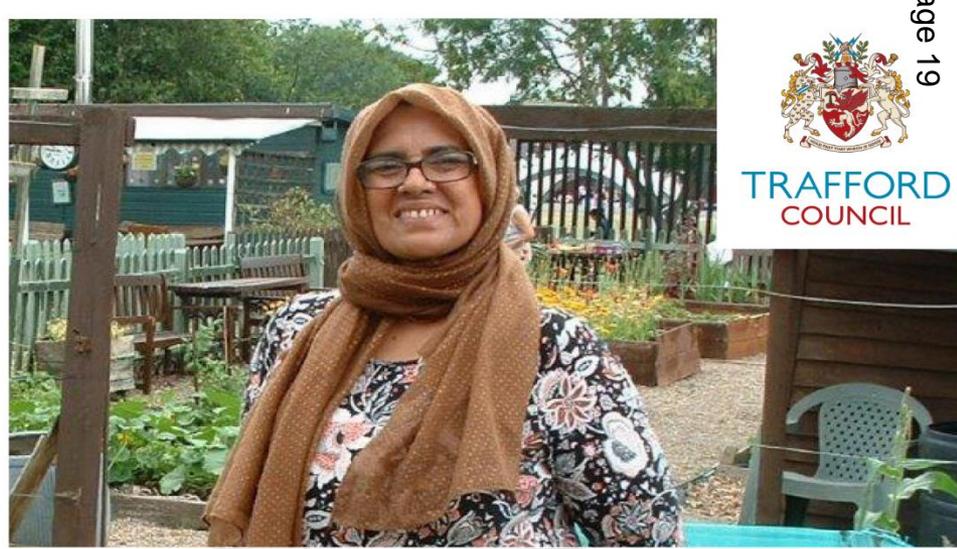
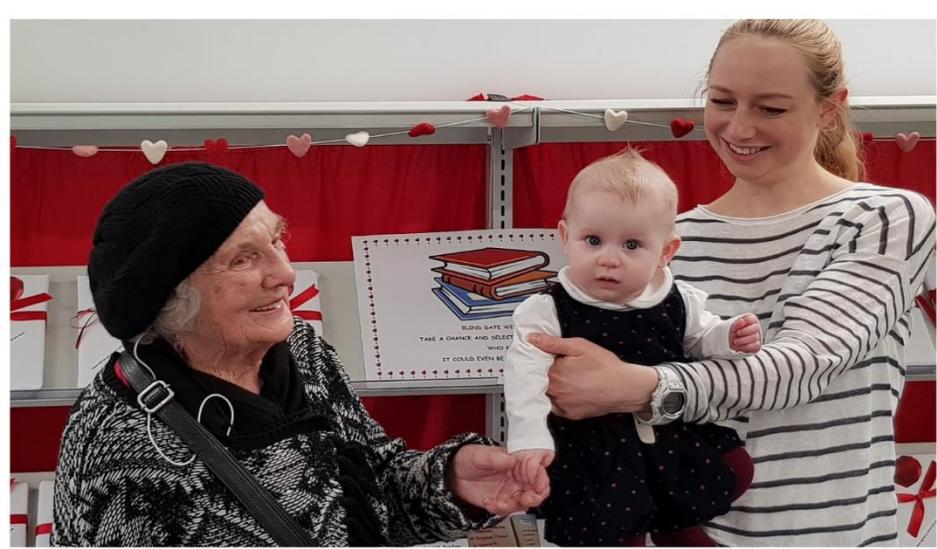
Trafford developed a Homelessness Strategy in 2019 (link below) and one of the strategic objectives within this strategy is 'Prevention'.

<http://www.trafford.gov.uk/about-your-council/strategies-plans-and-policies/housing-strategy/docs/Trafford-Council-Homelessness-Strategy-2019-2024.pdf>

We are working with partners (including housing associations) to achieve the actions contained within the Action Plan (link below).

<http://www.trafford.gov.uk/about-your-council/strategies-plans-and-policies/housing-strategy/docs/Trafford-Homelessness-Strategy-Action-Plan-2019-2024.pdf>

With regards to homeless prevention in particular HOST are linked in with all the housing associations who operate within Trafford and they inform HOST of any evictions or possessions which will result in the household becoming homeless. This notification is to allow the staff within HOST can start to work with the household and undertake a homeless assessment. There is currently a GM commitment not to evict so we have not had any recent cases.



Gypsies & Travellers in Trafford

Scrutiny Committee 23rd September 2021

Government Definition of Gypsies & Travellers:

“Persons of nomadic habit of life whatever their race or origin, including such persons who on grounds only of their own or their family’s or dependants’ educational or health needs or old age have ceased to travel temporarily, but excluding members of an organised group of travelling showpeople or circus people travelling together as such.”

Planning for Traveller sites 2015

Wide range of Different groups who may have a nomadic lifestyle including:

English Gypsies

Roma

Scottish & Welsh Gypsy & Traveller Groups

Irish Travellers

Travelling Show People (not Gypsies or Travellers)



Credit: MEN

2021 Has been an exceptional year for Traveller Visits in Trafford.

There have been 14 visits over the summer months, 3-4 visits is more typical



Credit: Messenger

Issues Faced by Gypsies & Travellers



Typical issues faced by the Gypsies & Travellers include poor access to sanitation, clean water, health, education and social services. Many experience Discrimination or Hate crime.

- *Life expectancy is 10 to 12 years less than that of the non-Traveller population;*
- *42 per cent of English Gypsies are affected by a long term condition, as opposed to 18 per cent of the general population;*
- *One in five Gypsy Traveller mothers will experience the loss of a child, compared to one in a hundred in the non-Traveller community.*

House of Commons Committee Report 5 April 2019



Rubble dumped at Wellman Way, Altrincham

Total Cost of clean ups is approx. £8.5K (excluding Asbestos)

Green waste tipped at Marje Kelly Park, Gorse Hill



Problems Encountered By The Settled Community

Process for Gypsy & Traveller Visits in Trafford.

Initial Reports of a visit are usually made to the Control Room

The Environmental Health Team have delegated powers to deal with illegal encampments on Council land. Private land is a matter for the landowner.

Officers do not normally respond to reports of travellers over the weekend and GMP will usually attend in the first instance over the week.

Any issues with disorder / anti-social behaviour should be directed to GMP who have powers to remove travellers from any land within 24 hours (via 101 or chat function on their website).

Officers from Regulatory Services first must carry out a visit to the site to confirm the location of the encampment and confirm it is Trafford owned land. They then carry out another visit accompanied by the Police, for a site assessment and welfare enquires to be made.

Process Continued

If there are no welfare needs, Officers then seek approval from the Corporate Director of Place to initiate legal action to remove the travellers under section 77 of the Criminal Justice and Public Order Act 1994. A revisit to the site with the Police will then be made to issue the travellers with a legal notice, giving them 24 hours to leave the site.

If the travellers are still on site after this period, we would then need to apply for a Court Order from Manchester Magistrates Court which will give the Council the legal powers to evict the travellers

This process normally takes about 7 days. It does not prevent travellers moving to a site nearby – nor does it prevent other travellers from moving on to the same site.

Provision of Facilities

The Council has explored the provision of toilet and waste disposal facilities for temporary encampments. Such provision could prove cost effective when set against clean up costs – and has health & environmental benefits for all.

Other Options

The Police have powers to move travellers on very quickly under section 61 of the Criminal Justice and Public Order Act 1994 provided certain conditions are met, relating to the number of vehicles and criminal / anti-social behaviour

S.61 Powers are not widely employed by Greater Manchester Police

More recently the Council have employed the services of professional bailiffs who utilise common law powers to facilitate eviction, usually more promptly than other methods. This approach was used successfully on a recent group at Wellman Way, Altrincham

Role Of the Planning System

As part of preparing its Local Plan the Council has an obligation to assess the needs of gypsies and Travellers in their area.

This need is usually expressed in terms of Permanent Residential Pitches that provide a 'home base' for a family or for Transit pitches that provide a temporary base for those travelling through an area.

Where a need is identified, the Local Plan will need to either identify sites to meet that need or if no specific needs are found, draw up criteria based policies.

Some authorities with numerous temporary encampments have established Public Transit sites. Where such a site is run by a Council or Registered Housing Provider additional powers under section 62A of the Criminal Justice and Public Order Act 1994 to move travellers on. There are significant costs in setting up and running such sites.

Legal reform

The Home Office consultation, 'Strengthening Powers to Tackle Unauthorised Encampments', was launched on 5 November 2019 and closed on 5 March 2020. It followed the 2018 consultation 'Powers for Dealing with Unauthorised Development and Encampments'

The Response to this consultation was published on 2 September 2021 and signalled the Governments intention to reform the law as it relates to temporary encampments. Key proposals include:

- A New Criminal offence relating to any person attempting to reside on land with a vehicle and who is causing damage / distress and who fails to leave when requested
- Widen and strengthen powers under section 61 of the Criminal Justice and Public Order Act 1994

Confirmation is awaited of when these proposals may become law.

QUESTIONS



Document Pack Page 3

Credit: Altrincham Today

TRAFFORD COUNCIL

Report to: Scrutiny Committee
Date: 23 September 2021
Report for: Information
Report of: Executive Member for Covid-19 Recovery and Reform

Report Title

Trafford Inclusive Economy and Recovery Plan - Update

Summary

The Covid-19 pandemic was unprecedented and has had an adverse effect on residents, businesses and the economy as a whole.

The Trafford Inclusive Economy Recovery Plan was prepared to identify the specific actions required to ensure effective economic recovery and the delivery of a more inclusive economy in Trafford.

Recommendation(s)

It is recommended that Scrutiny Committee notes the report.

Contact person for access to background papers and further information:

Name: Stephen James (Head of Growth, Communities and Housing)

1.0 Background

- 1.1 To set out a comprehensive roadmap for steering the economy of the borough through recovering from the Covid pandemic, the Executive approved the Trafford Inclusive Economy Recovery Plan (TIERP) in February 2021. The Plan sets out a detailed list of actions covering nine priority themes to be delivered by the Council in partnership with stakeholders (see Appendix 1).

2.0 Trafford Inclusive Economy Recovery Plan Update

- 2.1 The TIERP was produced in consultation with the Inclusive Economy Board and the Executive Members for Housing and Regeneration, Covid-19 Recovery and Reform, and Communities and Partnerships. The Plan identifies a comprehensive list of actions/initiatives against nine Priority Themes to help steer the economy of the borough through the recovery phase. The Priority Themes are as follows:

- Business Support and Sustainable Job Creation
- Transition Preparedness/ Trading Outside of the EU
- Green Economy and Sustainable Job Creation
- Sustainable Jobs and Skills for Growth for Local Residents
- Inward Investment and Sustainable Job Creation
- Funding and Growth
- Strategic Sites Development and Job Creation
- Improved Town Centres for Residents and Businesses
- Increase Visitor Economy

- 2.2 Appendix 1 provides an update on each of the actions/initiatives and provides a RAG rating (red, amber and green) as a quick reference guide to show progress against each. Even though the initial focus has been in dealing with the Covid pandemic and supporting residents and businesses through this difficult period; good progress has been made in delivering the TIERP. As can be seen, the vast majority of actions under each of the Priority Themes are either green or amber (28 and 71 respectively out of a total of 111 actions). Successfully delivering the amber and red actions is a priority going forward.

- 2.3 Delivery of the TIERP is the priority of the recently established Inclusive Economy and Communities Team that's sits within the Growth, Housing and Communities Service. However, the Plan can only be delivered in partnership with a wide range of public, private and VCFSE stakeholders and these have been, and will continue to be, engaged throughout the Plan's timeframe. For example, further positive collaboration with the Trafford Youth Employment Task Force Group, the Adult Education Board and the Poverty Action Group has ensured that all activity within the TIERP is aligned to the Council's Corporate Priorities, and other strategies.

- 2.4 Regular updates on the TIERP will be made to the Inclusive Economy Board that sits under the Trafford Partnership, which will have a strategic role in steering and monitoring the Plan's implementation. In addition updates will be provided to the Covid Recovery and Renewal Group and the Executive will receive a further update on the Plan in January 2022.
- 2.5 The Plan is a 'live' document and will be amended/added to over time as priorities and issues to address the recovery change, including the effects of any government policy and funding announcements.

3.0 Wider Corporate Links

- 3.1 The Trafford Inclusive Economy Recovery Plan is consistent with the Council's Corporate Plan and the Council's other policies and strategies, including the Poverty Strategy and the Carbon Neutral Action Plan. The TIERP also sits under, and is a key element in, the delivery of the Corporate Recovery Strategy. The Trafford Recovery and Renewal Group and Inclusive Economic Board/Trafford Partnership will receive regular updates on delivery of the Plan.
- 3.2 At a GM level, it will support the growth ambitions articulated within the GM Strategy, GM LEP Economic Vision, GM LIS and emerging sub-regional plan for the nine GM local authorities.

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Issue	Actions	Timescale	Corporate Plan Priority	RAG Rating	Lead Officer	Officer/s	Update
Business Support and Sustainable Job Creation							
Maintain and grow further close contact with the business community	Close working with GM Business Growth Hub, GM Chamber, Altrincham and Sale Chamber, and FSB in relation to sharing and distributing information, organising events, seminars etc.	Ongoing	Successful and Thriving Places	Amber	Allison Brierley	Elaine Wood Anna Jones	Next Team Trafford Meeting 20th of September with a focus on sharing pertinent information between partners that can be disseminated through partners' communication channels.
	Close working with Public Health Team to provide up to date advice and guidance for businesses.	Ongoing		Green	Allison Brierley	Elaine Wood	Ongoing

	Information Officers/Covid Support Officers to maintain regular contact with businesses in town centres to provide advice, support and gain feedback.	July 2020 to March 2021		Green	Mark Bamford		This action has been completed and close liaison with town centres will continue with businesses supported in the event of any new or emerging Covid requirements.
	Initiate business support drop in sessions at the Town hall/ online with partners to offer business support and signpost to further areas of help and training.	By end September 2021		Green	Allison Brierley	Beverley Jones Elaine Wood Anna Jones	Requests for meetings now being processed with bookings scheduled for September.
	Initiate diagnostic follow up with grant recipients to promote access to other support mechanisms, monitor progress and identify any businesses in distress.	By end September 2021		Amber	Allison Brierley	Ciaran Hartnett Beverley Jones Elaine Wood	Feedback from meetings summarised and plan for follow up activity (webinars in co-operation with the Growth Company) underway.

	<p>In line with Government guidance provide financial support to the business community through the design, delivery and administration of the Trafford Additional Restrictions Grant Scheme.</p>	<p>By end July 2021</p>	<p>Successful and Thriving Places</p>	<p>Green</p>	<p>Allison Brierley</p>	<p>Beverley Jones Elaine Wood Ciaran Hartnett</p>	<p>Final plans for launch of Additional Restrictions Grant Round 4 approved by RCG and the Executive Member for Finance and Governance. The scheme is now pending guidance from Legal. Expected launch will take place in mid-September - funding must be spent by the end of March 2022. Key themes:</p> <ul style="list-style-type: none"> • Support for Green Economy Investment and Skills Growth • Support for businesses to access international markets • Support for new-start businesses • Support for young people and young people with learning and physical disabilities to access training and jobs • New ARG Round 5 to target key sectors
	<p>Establish a Business Leadership Forum as mechanism to increase the Council's understanding of the business environment with a view to informing future strategic decision making. Consider adopting a sector based approach.</p>	<p>By end September 2021</p>		<p>Amber</p>	<p>Allison Brierley</p>	<p>Elaine Wood</p>	<p>Relaunch of Leader's Lounge to be considered within context of Business Leadership Forum.</p>

Significant changes in local economy as a result of COVID affecting many of Trafford's businesses	Survey of local businesses to gain up to date information on the impacts, key issues, support required in longer-term.	By end September 2021	Successful and Thriving Places	Amber	Allison Brierley	Anna Jones Elaine Wood	Draft survey of local businesses has been completed. Information will be used to inform and guide what assistance businesses need.
Significant number of businesses saddled with debt	Review the Trafford Small Business Loan Fund to assess whether it is now fit for purpose and meets gaps in support available and recommend alternative if required.	By end October 2021	Successful and Thriving Places	Amber	Allison Brierley Nidi Etim Mark Bamford	Elaine Wood	Review progressing with a view to the scheme's continuation or amendment in light of currently available finance sources.
	Prioritise available funding to incentivise innovation, SMEs, 'greener' independents and low carbon industries.	From March 2021 onwards	Successful and Thriving Places	Amber	Allison Brierley	Elaine Wood	Support for development of green investment through next phase of ARG Round 4 from mid-September 2021.
Increasing number of business closures	Work with agents and property owners to develop a co-ordinated approach to sharing information on forthcoming vacancies	By end June 2021	Successful and Thriving Places	Red	Mark Bamford	Joanne Ellor-Foden (IEC Officers support with vacancy audit)	Awaiting information

	Produce a specific pack of information for agents/Owners on available support and business advice to attract new businesses.	By end September 2021	Successful and Thriving Places	Amber	Mark Bamford	Joanne Ellor-Foden (IEC Officers support with vacancy audit)	Continue to promote opportunities through the Council's Invest in Trafford website and through partners' activity such as the Growth Company. Development of the pack of information online initially by the Autumn 2021. Consideration to be given if this activity can be funded from the Welcome Back funding.
Gap in support for people self-employed for less than 12 months	Work with partners, including Enterprising You / Business Growth Hub, to provide access to support available.	By end June 2021	Targeted Support	Amber	Nidi Etim	Robina Sheikh Joanne Ellor-Foden	TESPN meeting held in summer and group putting together a flyer with details of support available for business start-ups. When flyer receives final agreement circulate widely by Autumn.

Limited support available for start-up firms which are largely ineligible for the support packages available.	Establish a business start-up network in Trafford to provide networking and support to new start ups	By end December 2021	Successful and Thriving Places/Targeted Support/Supporting Trafford residents when they need it most	Amber	Nidi Etim	Joanne Ellor-Foden Robina Sheikh	First Trafford Business start-up network meeting planned for 28.10.21 at Urmston Library.
Grow the support for VCFSE organisations	Use the results of the GM State of the VCFSE Sector survey to inform approach and response.	By end July 2021	Successful and Thriving Places	Amber	Allison Brierley	Anna Jones Joanne Ellor-Foden Robina Sheikh	Awaiting Trafford State of VCFSE sector report. Preparations underway to develop new VCFSE Strategy, the team will input into its development and action plans.
	Utilise Social Value offer from Virgin Media as part of their Full fibre contract to offer volunteering support to local community initiatives	By end March 2021	Green and Connected	Green	Nidi Etim	Becci Page Joanne Ellor-Foden Robina Sheikh	Ongoing support from Virgin Media.
Facilitate closer relationships between companies in key sectors	Establishing a pilot sector group for Food and Drink Manufacturing companies in Trafford	By end October 2021	Successful and Thriving Places	Amber	Allison Brierley	Elaine Wood Anna Jones	Approach to be considered along with other sector support mechanisms.

Transition Preparedness							
Understand the impact of the UK's transition from the EU in January 2021	Commission review of Trafford Brexit Impact Assessment following agreement on the Trade deal between the UK and EU	January 2021	Successful and Thriving Places	Green	Stephen James	Transition Preparedness Group	Council's Transition Preparedness Group to focus on the Assessment and further measures to support businesses and residents.
	Continue to monitor impacts on local businesses in partnership with GMCA and other business representative organisations	Feb 2021 onwards		Green	Allison Brierley		Reports collated from partners e.g. Growth Company. New Inclusive Economy & Communities Officer (Transition) to start in Autumn 21 to lead on agenda and provide dedicated support to local businesses.
	Monitor the new arrangements for banking and financial services as well as the arrangements for mutual recognition of professional qualifications.	From July 2021 onwards		Amber	Stephen James	Transition Preparedness Group	Ongoing - Business Bulletin used to inform businesses of changes in regulations etc.

Minimise the impact of the end of ERDF programme and future funding changes	Track and take advantage of new Single Prosperity Fund	From Jan 2021 onwards	Successful and Thriving Places	Amber	Mark Bamford	Snr IEC Officer (Funding & Development)	The Fund is still to be launched in 2022 with initial information about the scheme set out in the link below: https://www.gov.uk/government/publications/uk-community-renewal-fund-prospectus/uk-community-renewal-fund-prospectus-2021-22
Implications on the Council	Continue to lead the Transition Impact Group and review the Transition Preparedness Plan.	By end Dec 2021	Successful and Thriving Places	Green	Stephen James	TBD	Meeting of Group to be arranged in September.

Green Economy and Sustainable Job Creation							
Take advantage of opportunities to grow this sector	Support the delivery of the Climate Change Action Plan and explore opportunities for attracting 'green' businesses, including exploring opportunity for Trafford Park as a geographical cluster.	From Sept 2020 onwards	Green and Connected	Green	Allison Brierley Nidi Etim	All	Featured in the August Business Bulletin. In addition, an Evergreen funding bid has been successful for the sum of £130,000 and combined with match funding will be used to pay for specialist consultancy to undertake a range of activities including a study on the Council's ambitions for a Low Carbon Trafford Park.
	Work closely with the Carbon Neutral and Climate Change Commission to support the reduction in carbon emissions and to share best practice and emerging technologies.	From Jan 2021 onwards	Green and Connected	Amber	Allison Brierley Nidi Etim	All	Evergreen funding bid has been successful for the sum of £130,000 and combined with match funding will be used to pay for specialist consultancy to undertake a range of activities including a study on the Council's ambitions for a Low Carbon Trafford Park.
	Support adoption, promotion and communication of the Carbon Neutral Framework Model across the business community, particularly in relation to stakeholder engagement including promotional campaigns.	From Dec 2020 onwards	Green and Connected	Amber	Allison Brierley Comms	Anna Jones	Evergreen funding bid has been successful for the sum of £130,000 and combined with match funding will be used to pay for specialist consultancy to undertake a range of activities including a study on the Council's ambitions for a Low Carbon Trafford Park.

	Establish Council Business Alliance Model through existing groups e.g. Trafford Park Business Network and Town Centre Partnerships to allow businesses to share best practice and experience. Include sustainability leads where these exist.	By end June 2021	Green and Connected	Amber	Allison Brierley		ToR produced and potential reps being identified.
	Actively encourage sign up to the Growth Hub's Green Business Pledge. This is free to sign up to, and gives businesses some ideas of actions they can take to reduce their environmental impact and grow their business. Businesses who sign up will receive a certificate they can use to promote their green credentials www.green-growth.org.uk/pledge	From Dec 2020 onwards	Successful and Thriving Places/Green and Connected	Green	Allison Brierley		Article to promote Green Growth Pledge in the August Business Bulletin - promotion ongoing.

	Engage with identified sectoral partners and potential support organisations e.g. Business Growth Hub and Groundwork in identified clusters of Trafford Park, Civic Quarter, Trafford Centre Rectangle, and Town Centres.	From Jan 2021 onwards	Green and Connected	Amber	Allison Brierley		Successful in securing Evergreen funding (£130,000) for Future Trafford Park project.
	Work with TfGM to promote initiatives such as the Travel Choices for businesses that aims to promote cycling by offering one to one travel advice and sustainable travel plans for businesses as well as providing free Metrolink travel for apprentices	From Jan 2021 onwards	Green and Connected	Green	Allison Brierley Nidi Etim	Anna Jones	Promotion of TfGM grants in the August Business Bulletin - promotion ongoing
	Support implementation of EV charging points throughout the borough and potential at key business locations such as Trafford Park.	From Sept 2020 onwards	Green and Connected	Amber	Adrian Fisher	Stephen James	Ongoing activity led by Highways Team and close liaison with GMCA. Funding opportunities being monitored.

	Assess the strength of the green economy in Trafford, and its supply chain, in partnership with MIDAS, to determine an approach to promoting the borough and securing inward investment.	By end June 2021	Green and Connected	Amber	Stephen James	Allison Brierley	Assessment to form part of project identified in successful Evergreen bid (Future Trafford Park) to consider the interventions that could be usefully applied to Trafford Park to ensure its current and future green credentials are maximised. This will include future green skills needs, carbon reduction interventions and improved transport and travel opportunities.
	Continue to align with Greater Manchester's strategic plans to "Build Back a better, fairer and greener economy" and support a green recovery.	From July 2021 onwards	Green and Connected	Green	Stephen James		IERP and Carbon neutral Action Plan produced in alignment with GM strategies.
	Continue to monitor Government policy around the development of freeports and review the opportunity to encourage the use of non-carbon forms of	From Dec 2020 onwards	Green and Connected	Amber	Adrian Fisher	Stephen James	An announcement of Freeports was made by Government in March - unfortunately the proposal for Greater Manchester wasn't carried forward.

	transport in key sectors such as logistics						
	Promote Green Supply Chain Management and use of Manchester Ship Canal and Bridgewater canal for sustainable movement of goods and materials.	From Dec 2020 onwards	Successful and Thriving Places	Red	Adrian Fisher	Stephen James	Greater use of the canal remains a policy objective - and the existing commercial dock continues in operation.
	Support the development of the new Liquid Air Battery and associated supply chain and sectoral growth benefits	Sept 2020 onwards	Green and Connected	Amber	Stephen James.	TBD	Planning application submitted for a 200MV commercial hydrogen hub at site in Carrington by Carlton Power. Ongoing liaison.
Sustainable Jobs and Skills Growth for Local Residents							
Support unemployed residents	Work with TEES partners to coordinate employment support at a local level to those who need it: *Production of a weekly jobs and opportunities bulletin detailing sources of employment support	From July 2020 onwards	Successful and Thriving Places	Green	Nidi Etim	Rachel Kemp	The online jobs bulletin is currently being transferred from the Invest in Trafford site to the main Council website.

	*Promote details of upskilling opportunities through the Skills for the Unemployed and Skills for the Workforce programmes	From March 2021	Targeted Support/Successful and Thriving Places	Green	Nidi Etim	Rachel Kemp	Completed
Support employers during/once furlough scheme ends	Establish business engagement to develop intelligence to gain early warning for local businesses in trouble and offer redundancy support to help affected staff reskill and gain help to secure alternative work	Ongoing	Successful and Thriving Places	Amber	Nidi Etim	Becci Page	No significant redundancies highlighted at this point. Work will take place with the DWP in the event of significant redundancies to offer help and support.
	Targeted support to employers in construction working in Trafford through the local coordination of job and training opportunities available	Ongoing	Targeted Support	Amber	Nidi Etim	Becci Page Rachel Kemp	Construction subgroup to be reconvened for 13 September and the meeting will focus on retrofit and green skills needed for new builds.

<p>Promote Adult Education training and support local residents with the skills and equipment to access online courses, particularly disadvantaged groups</p>	<p>Secure funding through the AEB LA grant programme to deliver against the themes of alleviating barriers to adult education, digital inclusion, digital connectivity, and ESOL (English as a Second Language).</p>	<p>By end Nov 2020</p>	<p>Successful and Thriving Places/Children and Young People</p>	<p>Green</p>	<p>Nidi Etim</p>	<p>Rachel Kemp Steph Carter</p>	<p>£200K Funding successfully drawn down to fund Skills Information Officer, ESOL Coordinator, Digital Volunteer Coordinator and Laptop Loan scheme. All up and running. GMCA have announced they will be offering £100K AEB grant funding to LAs on an annual basis which can be used to continue funding for posts which reduce barriers and promote the take up of adult skills training. Exploring options for utilising the funding and awaiting further guidance from GMCA.</p>
	<p>Recruit a Skills Outreach Information Officer to promote adult skills training to residents using drop ins in community venues and non-digital methods including the production of a skills/ employment support brochure to be delivered to every household in Trafford promoting courses and sources of help.</p>	<p>Ongoing</p>	<p>Successful and Thriving Places/Children and Young People</p>	<p>Green</p>			<p>Covid Contain funding secured to extend Skills Information Officer post to 31/3/21.</p>

	Commence drop in sessions.	Ongoing	Successful and Thriving Places/Children and Young People	Amber			Drop in sessions commenced 14th June 2021. Drop in sessions continuing across the Borough on a monthly basis in 5 locations, Partington, Old Trafford, Timperley, Sale, Sale West
	Set up a smart tablet/laptop loan scheme for residents to borrow digital kit through the libraries where they don't have access to technology	By end March 2021	Targeted Support/Supporting Residents When They Need It Most	Green	Nidi Etim Simon Davis Riz Hafejzi	Holly Townhill	Still working with local communities to increase take up. Met with UA92 on 7/9/21 to look at ways to provide support to residents to digitally upskill.

	<p>Recruit a Digital Volunteer Coordinator to manage the loan scheme and recruit and train a team of digital volunteers to provide support for residents accessing kit to help them use it and get online</p>	<p>By end Oct 2020</p>	<p>Supporting Residents when they need it most</p>	<p>Green</p>	<p>Nidi Etim Simon Davis</p>	<p>Holly Townhill</p>	<p>Digital Skills festival being planned for the month of October. Several events being planned including taster sessions for digital bootcamps. 12 Digital Champions based across the libraries, supporting residents with digital skills on a one-to-one basis. Training is due to be made mandatory for library staff which can improve digital offering of libraries. Still working to bring other partner organisations on board. Over 35 residents supported so far. Coordinator has also been involved in recommending appropriate/affordable tech for residents.</p>
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	Recruit an ESOL coordinator to extend the services of Manchester's ESOL advice centre to Trafford; promoting ESOL, managing waiting lists and coordinating support (to be delivered through Trafford College's ESOL team)	By end Feb 2021	Green and Connected	Green	Nidi Etim	Steph Carter	ESOL coordinator working with Hong Kong newcomers to undertake assessments of ESOL needs. Currently 129 people awaiting assessment. In-person assessments have commenced, currently ~80 learners on waiting list. SC commenced FT hours 12/07 so now able to catch up on assessments and begin placing learners for September enrolment. Currently organising service launch and digital marketing campaign.
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<p>Work with partners to increase employment opportunities available for residents who were disadvantaged in the labour market prior to COVID-19 and. For those with physical and learning disabilities. Work to ensure</p>	<p>Establish a Trafford Pledge Youth Employment Task Force with TEES partners and employers to address high levels of youth unemployment using DWP's Kickstart initiative to incentivise employers to take on young people into jobs and apprenticeships</p>	<p>By end Nov 2020</p>	<p>Successful and Thriving Places</p>	<p>Green</p>	<p>Nidi Etim</p>	<p>Becci Page</p>	<p>Next meeting scheduled for 26.10.21.</p>
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<p>that young people do not become disengaged in the pursuit of a career.</p>	<p>Encourage people to remain in education and training and increase their skills related to in-demand occupations would help those impacted to adapt to a subdued labour market and ensure that training related funding prioritises the Health and Social Care sector and careers within the Green Economy.</p>	<p>Ongoing</p>	<p>Targeted Support/Successful and Thriving Places</p>	<p>Amber</p>	<p>Nidi Etim</p>	<p>Becci Page Rachel Kemp</p>	<p>Green Economy Skills group looking at what specific roles are needed in the green economy and opportunities for apprenticeships. New skills brochure being produced to detail new training and upskilling opportunities available in Trafford. Trafford Low Carbon brief will request a snapshot of this information from Trafford Park businesses. So far the Council has supported 8 new apprenticeship roles in Health and Social Care through use of the Apprenticeship levy. 3A Care (Altrincham) 5x Level 2 Adult Care Worker 1x Lead Adult Care Levy transfer £18,000 Compassionate Care 1x Lead Practitioner Level 4 1x Leader in Adult Care Level 5 Levy Transfer of £13,458 We are currently advertising a number of care positions in our weekly job bulletin and working with a number of providers such as Compassionate Care and Home Instead to promote their recruitment days.</p>
	<p>Work with Centre for Ageing Better and GMCA to pilot new ways to</p>	<p>By end March 2021</p>	<p>Children and Young People</p>	<p>Amber</p>	<p>Nidi Etim</p>	<p>Joanne Ellor-Foden</p>	<p>Seeking funding and in discussion with partners on how best to deliver.</p>

	support over 50's into employment					Robina Sheikh	
	Increase knowledge of Access to Work provision for disabled employees and jobseekers	Ongoing	Targeted Support/Supporting Residents When They Need It Most	Green	Nidi Etim	Becci Page	Focus area for TEES to address barriers, to be discussed at next meeting in September. ARG Round 4 initiatives will also seek to address this area.
	Work with TEES partners to identify barriers for disabled residents and residents with learning difficulties seeking employment and devise actions to address those barriers.	From April 2021 onwards		Amber	Nidi Etim	Becci Page	Successful application for COVID contain funding to employ a specialist employment adviser based with Connexions. The role will work to address barriers to employment and have a specific focus on those with SEND. Role currently being recruited for.
	Support GMCA's programme for apprentices who are made redundant and help to secure alternative employment to complete their apprenticeship	Ongoing		Amber	Nidi Etim	Becci Page	Supported through close liaison with GMCA / good working relationships.

	Utilise GM/LA levy matchmaking service to support the creation of new apprenticeships in priority sector of health and social care, construction, digital and Green Economy.	From Oct 2020 onwards		Amber	Becci Page		No levy transfers requests received.
Aspiration to re-skill and up-skill workforce into new / emerging sectors as some sectors shrink	Help employment and skills building up a more tailored skills programme based on local employer needs and local further and higher educational offer - supported through the new ESF Skills for Growth programme aimed at filling the gaps for employers in different sectors	From March 2021 onwards	Successful and Thriving Places	Amber	Nidi Etim	Rachel Kemp	Taken forward through the AEB skills group working closely with Trafford College, UA92, DWP and employers. Skills Information Officer role expanded to provide skills information to school career advisers.
	Identify forthcoming new employment opportunities through inward investment/ expansion and diversification to upskill residents ready for the new job opportunities e.g., Saica, Therme, construction	Ongoing	Successful and Thriving Places	Amber	Nidi Etim Allison Brierley	All	Meeting with Therme in September to discuss employment plans. In addition work being undertaken with the Low Carbon funding secured from Evergreen seeks to address skill issues and opportunities with the green agenda.

	Research details of job roles needed in growing sectors, e.g., digital, green economy etc., and qualifications/ skills needed and provide details to Career's advisers, Connexions advisers working in schools to promote opportunities to young people before they finalise their career decisions.	Ongoing	Green and Connected	Amber	Nidi Etim	Rachel Kemp	Work being undertaken with the Low Carbon funding secured from Evergreen seeks to address skill issues and opportunities with the green agenda this will be complemented by the work being undertaken by the Green Economy Skills Group.
	Encourage employers to use SWAPs (the Department's Sector Based Work Academy Programme) to upskill local residents.	Ongoing		Amber	Becci Page	All	Met with Trafford College & LCCC to discuss future SWAP, need to identify appropriate cohort not engaged with other programmes.
Support delivery of the Trafford Poverty Strategy prioritising reduction and	Support creation of a Poverty Action Group in Trafford to coordinate and deliver the Trafford Poverty Strategy	From Dec 2020 onwards	Targeted Support	Green	Stephen	Nidi Etim Allison Brierley Mark Bamford	To be a main theme of the Trafford Partnership Event in September 2021.

prevention over alleviation	Work with providers and employers to improve the quality and provision of further education and apprenticeships	From Dec 2020 onwards	Targeted Support	Amber	Nidi Etim	Rachel Kemp	Working closely with UA92 and Trafford College around apprenticeship and training opportunities for green job roles.
	Support Real Living Wage employment, secure and flexible work and productive and healthy workplaces.	From Jan 2021 onwards	Targeted Support	Amber	Nidi Etim Allison Brierley	Becci Page	Ongoing work to promote and with clear links to the Poverty Strategy.
	Work with GMCA to expand the Good Employment Charter as initial way to drive development of a Living Wage City Region; encourage inclusivity and diversity in company leadership; and ensure employers have mental health and wellbeing support in place.	From Jan 2021 onwards	Targeted Support	Amber	Nidi Etim Allison Brierley	Becci Page	Ongoing promotion of the Good Employer Charter and activities to Trafford Pledge businesses.

	Work with GMCA and other partners to ensure local residents benefit from the green economy through training and skills opportunities and taking advantage of jobs growth in this sector.	From Jan 2021 onwards	Targeted Support	Amber	Nidi Etim	Rachel Kemp	Reviewing available skills training and what is needed in the construction sector at the next Construction skills group meeting on the 13/9/21. The funding bid secured from Evergreen for Trafford Park will also have green skills as a key focus.
	Continue to tackle inequalities and maximise Community Wealth Building	ongoing	Targeted Support	Amber	Nidi Etim	Becci Page	Consideration of community wealth building is part of wider Council plans to look at social value and will need to be considered as part of any new VCSFE Strategy.
Inward Investment and Sustainable Job Creation							
Increased promotion of Trafford as an investment location	Develop an 'SLA' with MIDAS to agree approach for better co-ordination and the exchange of up to date information.	By end Sept 2021	Successful and Thriving Places	Amber	Allison Brierley	Elaine Wood	Meeting with MIDAS to be arranged.
	Promote Trafford as a UK distribution and production base for companies targeting UK market.	From July 2021 onwards	Successful and Thriving Places	Red	Allison Brierley	Elaine Wood	Ongoing

Updated marketing material to drive overall awareness of Trafford offer	Review and update Trafford Investment Guide and review website/social media platforms	By end October 2021	Successful and Thriving Places	Amber	Allison Brierley	Elaine Wood	Ongoing -Trafford Business Guide currently being finalised.
Support and drive delivery of the GM LEP Economic Vision	Work with GMCA and GM LEP to deliver the Building a Greater Manchester, Making a Greater Britain economic vision providing a blueprint for building a fairer, greener and growing economy	From July 2021 onwards	Successful and Thriving Places/Green and Connected	Amber	Stephen	Mark Bamford	Ongoing
	Develop an implementation plan to attract research, development investment and drive innovation.	From July 2021 onwards	Successful and Thriving Places/Green and Connected	Amber	Mark Bamford		GM Local Industrial Strategy to be used as key baseline for this sector and practical measures that could be implemented. Support from GMCA to be secured to assist in development of a plan.
Funding and Growth							
Potential for reduced Business Rates revenue and lower growth in Council Tax	Work with Finance and Exchequer Services to better track financial position and better assess work to increase business and residential growth	From March 2021 onwards	Successful and Thriving Places	Red	Stephen James	Mark Bamford	Meeting to be arranged in Sept

<p>Attract further funding to support growth by showing diversity of Trafford offer.</p>	<p>Track all available funding and bid for new funding where appropriate including Brownfield Land Fund, HIF, Growth Deal, Single Prosperity Fund etc.</p>	<p>Ongoing</p>	<p>Successful and Thriving Places</p>	<p>Amber</p>	<p>Stephen James</p>	<p>Mark Bamford</p>	<p>Funding Tracker is in place and monitored on a monthly basis. A brief is being prepared for Future Trafford Park from finances secured from Evergreen and a tender is being produced for consultancy support to produce information required for a Levelling Up Fund Round 2 bid. Close working with the Policy Team is being established to horizon scan for new funding opportunities.</p>
	<p>Develop successful propositions for various funds for locally based actions, business support measures and training and employment support actions to support the economic recovery, support local businesses and address skill shortages in order to address the combined impacts of Brexit and Covid-19.</p>	<p>Ongoing</p>		<p>Amber</p>	<p>Stephen James</p>	<p>Mark Bamford</p>	<p>ARG business support initiatives to be launched as identified above. Levelling Up Fund Round 2 – structures in place, including Task and Finish Groups, to develop a package of linked applications to the Levelling Up Fund Round 2 which is anticipated in 2022. Briefs being developed. Evergreen funding secured for Future Trafford Park initiatives and Carrington Relief Road (£600,000 in total when combined with matched funding).</p>

Strategic Sites Development and Job Creation							
Ensure a sustainable future for Trafford Park	Produce Trafford Park Action Plan to set out strategy for future promotion and identify interventions required to ensure long term sustainability/viability of a major economic asset.	By end October 2021	Successful and Thriving Places	Amber	Adrian Fisher	Stephen James	Forms part of Future Trafford Park bid that has secured Evergreen funding (£130,000).
	Create a 'Trafford Green Energy Park' an area of Trafford Park as a 'green district' focussed on attracting low carbon renewable industries through a review of the Trafford Park Strategy and the revitalisation and evolution of the Park.	From March 2021 onwards	Green and Connected	Amber	Adrian Fisher	Stephen James	Forms part of Future Trafford Park bid that has secured Evergreen funding (£130,000).
Trafford City	Support delivery of Therme and Trafford Waters opportunities and raise awareness throughout the borough.	From September 2020 onwards	Successful and Thriving Places	Amber	Stephen James	Nidi Etim Allison Brierley	Meeting with Therme in September to discuss employment opportunities.
	Understand long term future of Intu Trafford Centre	From Sept 2020 onwards	Successful and Thriving Places	Amber	Adrian Fisher		The Trafford Centre is now owned by the Canada Pension Plan Investment Board. Barton Square is also under revised ownership, being now part of Peel Land & Property. The Council has regular liaison and engagement with representatives of both parties.

Carrington	Support preparation of the funding strategy for the delivery of enabling infrastructure, including the Carrington Relief Road.	From Sept 2020 to March 2023	Successful and Thriving Places	Amber	Adrian Fisher	Mark Riorden Stephen James	A funding package is being developed and sought to take forward the Relief Road, funding is in place for various design aspects and a gap analysis of funding is taking place to highlight what further finances will be needed. Homes England have recently signalled an intent to bring forward Housing Infrastructure Funding to ensure scheme design can progress.
	Support the delivery of Future Carrington site and wider regeneration of Partington, Carrington and Sale West.	From 2022 to 2037	Building Quality, Affordable and Social Housing	Amber	Adrian Fisher	Stephen James	Partington, Carrington and Sale will be the focus for a bid for Levelling Up Fund Round 2 in 2022 with preparations underway to develop a brief.

Timperley Wedge	Support delivery of the Timperley Wedge site to support significant housing and employment growth, including increased links to Manchester Airport	From 2022 to 2037	Successful and Thriving Places/Building Quality, Affordable and Social Housing	Amber	Adrian Fisher	Stephen James	Places for Everyone is currently at Regulation 19 (Publication) consultation between 9th August and 3rd October 2021. Submission of the plan to the Secretary of State is anticipated for January 2022, examination of the plan is expected throughout 2022, with adoption anticipated in 2023. Monthly meetings led by Strategic Planning held with Steering Group of landowners to enable further work to be undertaken to support proposed allocation of the site through Places for Everyone. These discussions will facilitate the future delivery of the site. Strategic Planning in collaboration with Manchester City Council, Transport for Greater Manchester (TfGM), Manchester Airport Group (MAG) and HS2 Ltd regarding the design and integration of the proposed Airport Station and connecting public transport into Timperley Wedge and the surrounding area.
Trafford Civic Quarter	Support preparation of the Trafford Civic Quarter AAP.	From Sept 2020 to Jan 2022	Successful and Thriving Places	Amber	Caroline Wright	Ruth Cook	Ongoing

	Support delivery of the Trafford Civic Quarter AAP to support significant housing and employment growth, including maximising impact of assets such as UA92 and Lancashire Cricket Club.	From Jan 2022 onwards	Building Quality, Affordable and Social Housing	Amber	Caroline Wright	Ruth Cook	Ongoing
Stretford Regeneration	Support preparation of the Stretford Area Action Plan (APP)	From Sept 2020 to Sept 2022	Successful and Thriving Places	Amber	Caroline Wright	Ruth Cook	Ongoing
	Support the delivery of the Stretford AAP to achieve wholesale regeneration of the town	From Sept 2022 onwards	Building Quality, Affordable and Social Housing	Amber	Caroline Wright	Ruth Cook	Ongoing
	Deliver and monitor the Future High Streets Fund once bid confirmed to support the regeneration of Stretford.	Oct 2020 to Dec 2023	Successful and Thriving Places	Green	Stephen James	Mark Bamford	FHSF bid secured - £c17m - structures established for monitoring and driving delivery. Brief produced for design works for highways/public realm schemes, anticipate going to market by end September.

Sustainable jobs and opportunities for local residents	Ensure that all development schemes have a social value benefit for local residents in terms of training, apprenticeships and job opportunities for all	Ongoing	Targeted Support/Supporting Residents When They Need It Most/Successful and Thriving Places	Amber	Nidi Etim	Becci Page	First meeting scheduled for 17.09.21
HS2	Work with HS2 to identify construction and other job opportunities and measures/initiatives for all local residents to take advantage of them.	From end 2021 onwards	Successful and Thriving Places	Amber	Stephen James	Nidi Etim Becci Page	Liaison with HS2 ongoing.
	Develop an action plan with HS2 to future proof all local residents having the skills needed to access jobs.	By June 2022	Successful and Thriving Places	Amber	Stephen James	Nidi Etim Becci Page	Linked to above.

Improved Town Centres for Residents and Businesses							
Minimise the significant impact on Town Centre businesses during lockdown	Implementation of the Reopening the High Streets Action Plan, delivery of communications to businesses and the visiting public, and social distancing interventions (including floor stencils, signage and highways adjustments	From July 2020 ongoing	Successful and Thriving Places	Green	Mark Bamford	Linda Roy All	Welcome Back Fund activity plan submitted to MHCLG for approval. Claim submitted for spend made to date through implementing activity via Reopening High Streets programme.
Drive town centre business engagement	Lead Information Officer role in the Town centres to deliver up to date guidance, advice, overall support and understand any trends in feedback.	July 2020 to October 2020	Successful and Thriving Businesses	Green	Mark Bamford		Completed successfully.

	Support safe growth in the night-time economy and the licensing/police liaison work to achieve this	July 2020 onwards	Successful and Thriving Places	Amber	Mark Bamford	Community Safety Licensing GMP	Project to contract consultants to create a safer night time economy action plan is included in WBF activity form and once approved by MHCLG procurement will begin.
	Launch Covid Support Officers in the town centres and other retail centres to promote Covid safe measures for businesses and residents.	November 2020 to May 2021	Successful and Thriving Places	Green	Mark Bamford		Completed successfully.
	Establish Town Centres contact database to facilitate increased engagement with local businesses	By September 2021	Successful and Thriving Places	Red	Mark Bamford	All	Liaison is taking place with the Information Governance Team regarding the use of tools to collect data.

	Increase engagement through targeted use of social media	Ongoing	Successful and Thriving Places	Red	Mark Bamford		Targeted social media will be a key work stream for the kickstart placement the team will have in place in the Autumn 2021. Social media also used effectively through the Welcome Back activities.
	Survey of Town Centres businesses to better understand issues, needs and support required	By end June 2021	Successful and Thriving Places	Red	Mark Bamford	All	WBF activity plan now signed off internally and waiting on confirmation from MHCLG, once agreement in place from MHCLG activity can get underway.
Town Centre Performance	Utilise partner organisations to gain better insight on footfall, state of the market etc.	Ongoing	Successful and Thriving Places	Amber	Mark Bamford		Footfall counters now included in WBF activity plan. Procurement to begin once activity plan confirmed by MHCLG.

	Work closely with Exchequer Service to set up a 'red flag' system to secure data on missed payments to identify trends and where businesses may be struggling	By September 2021	Successful and Thriving Places	Red	Mark Bamford		Initial meeting to be set up in Autumn with opportunities for flag system to be considered as main agenda item with methods of support and signposting to help to be agreed.
Innovate to attract and support new businesses and create jobs	Review Town Centres Business Loan scheme to assess whether it is fit for purpose to meet business needs and the regeneration of the town centres	By end September 2021	Successful and Thriving Places	Amber	Mark Bamford		Ongoing
	Produce a specific pack of information to support businesses moving into the Town Centres	By end October 2021	Successful and Thriving Places	Amber	Mark Bamford		Related activity now in WBF activity plan and waiting MHCLG sign off before progressing.
Improve accessibility in the Town Centres for all	Produce and adopt new Highways Policy to reduce obstacles on the high street (e.g. A boards)	By end Dec 2021	Successful and Thriving Places	Red	Mark Bamford	Andy Hague	Meeting to take place on 9 September with the Head of Operations and Highways Manager to consider production and adoption of new policy.

	Produce accessibility action plan	By end September 2021	Successful and Thriving Places	Red	Mark Bamford	TBD	Activity now included in WBF and waiting on MHCLG sign off before progressing. Survey reference in previous update, although created, has not been circulated as to be included as part of the WBF activity.
	Utilise funding from the Mayor’s Cycling and Walking Challenge fund to improve access in and around the Town Centres (e.g. Urmston pilot work)	Ongoing	Green and Connected	Amber	Mark Bamford Amey	Sarah Todd	Extensive consultation held with local community in 2020. Responses are now being used to inform more detailed proposals. Further engagement planned with local schools. Design team working closely with TFGM.
Improve the overall environment of the Town Centres for all to enjoy	Implement next Phases of Altrincham public realm improvements including George Street, Stamford New Road, Market Street, Regent Road, Moss Lane (programme in development).	Ongoing	Successful and Thriving Places	Amber	Stephen James	Mark Bamford	Consultation is underway and commenced on the 25 August on the future phases of the Altrincham public realm work.
	Secure public realm improvements for Sale through the Sale-Sale Moor-Sale Waterpark MCF scheme	By 2023	Successful and Thriving Places/Green and Connected	Red	Stephen James	Mark Bamford	MCF scheme being developed – although delayed slightly due to Covid 19. Currently assessing how the scheme links to the Sale Moor Place Plan. Develop more detailed design in 2022.

	Work with Community Safety Team to implement Public Spaces Protection Orders in town centres experiencing issues with buskers, beggars and other anti-social behaviour.	Ongoing	Successful and Thriving Places	Amber	Adrian Fisher		A Buskers Code of Conduct has been produced by the Community Safety Team and subsequently consulted on. Further options are being identified to address other ongoing issues.
Collaborate with key partners to secure improvements in the Town Centres	Continue to support the work of the Altrincham BID following successful re-ballot	Ongoing	Successful and Thriving Places	Green	Stephen James	Mark Bamford	Continue to meet with BID staff and support with issues. Also attend the Town Centre Management meeting.
	Support the work of the new private sector led Sale Regeneration Group including being part of Governance, Marketing and Economy sub-groups	From July 2020 onwards	Successful and Thriving Places	Amber	Stephen James	Mark Bamford	Ongoing

	Support the work of the Urmston Town Partnership and promotional activity for the Town Centre	By end March 2021	Successful and Thriving Places	Green	Mark Bamford		Urmston Town Partnership looking to start up meetings again mid/late September. Will be attending. Also, looking to support with a contribution towards Christmas lights from WBF.
Improve marketing of the Town Centres to drive footfall and income	Develop a strategy to better promote the Town Centres in partnership with private sector and Marketing Manchester	By October 2021	Successful and Thriving Places	Amber	Mark Bamford	Linda Roy	Opportunities are being explored with Marketing Manchester on the development of a suite of resources for partners and stakeholders to use to promote town centres.

Work with pace to bring forward town centre development sites	Work with Council Development Team, Bruntwood JV and private developers to bring forward development sites such as the regeneration of Stretford and identify potential public sector funding support.	Ongoing	Successful and Thriving Places	Amber	Mark Bamford	Development Team	Retail decant meetings now progressing fortnightly with Bruntwood team. Project Manager (LK Group) progressing with procurement of a design team for the public realm element of Future High Streets Fund project in Stretford.
	Work closely with The Square Shopping Centre in Sale to support their re-development plans for the site	Ongoing	Successful and Thriving Places	Amber	Mark Bamford		Continue to meet with The Square and the related regeneration groups. Work on Phase 2 of the redevelopment of The Square is underway with the removal of canopies and public realm work.
Consider role and function of District and Local Centres	Adopt Place Plans for Sale Moor and Hale and explore opportunities for securing resources to implement identified actions	From Sept 2020 onwards	Successful and Thriving Places	Amber	Stephen James	Mark Bamford Elaine Wood Anna Jones	Additional consultation on Place Plans to take place – timeframe and resources being reviewed.
Increase Visitor Economy							
Support recovery of Trafford's visitor attractions	Continue to lead the 'Driving the Trafford Visitor Economy' group of key stakeholders to support and increase the visitor economy.	June 2021 onwards	Successful and Thriving Places	Amber	Stephen James	Allison Brierley	Research on contacts underway to relaunch group in the Autumn.

	Support the implementation of the Cultural Strategy to increase visitors into the borough	From April 2021 onwards	Successful and Thriving Places	Red	Allison Brierley	TBD	Ongoing
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Totals

Green	28
Amber	71
Red	12

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